



Jørgen Vig Knudstorp
1st Deputy Chair of the Board

Born: 1968 | **Gender:** Male

Education: Master's degree in economics and PhD from the University of Aarhus

Year elected: 2008

Re-elected: Yes

Term expires: 2024



Short bio: Member of the KIRKBI Group leadership team with responsibility for brand and business development. Served as Executive Chairman of the LEGO Brand Group 2017-23, and CEO of the LEGO Group 2004-2016. Member of IMD Supervisory Board and Executive Advisor to the venture fund Innovation Endeavors, LLC.

Special competences: Business development, sales, marketing, production and board work.

Other management positions: Board member of BrainPOP Group, Inc. LEGO A/S, LEGO Juris A/S, Merlin Entertainment Ltd. and Starbucks Coffee Company.

Owns shares, options, warrants or similar in the Foundation's subsidiary or associates: No

Appointed by authorities: No

Independent member: No

